



**FOCELITE**  
HAPPY MINDS

# WELBLU - Cure for Dengue Serotypes

**Innovative Solution: Drug – Device Integrated Emerging Technology**

# Dengue : Challenges & Opportunity



141 countries affected by the most rapidly resulting in **36,000 fatalities**

A 30-fold increase in global incidence over the past 50 years – **No definitive treatment available** till date

The expected market value in 2023 - 2033 is - **\$ 877.82 Million - \$ 5435.25 Million**

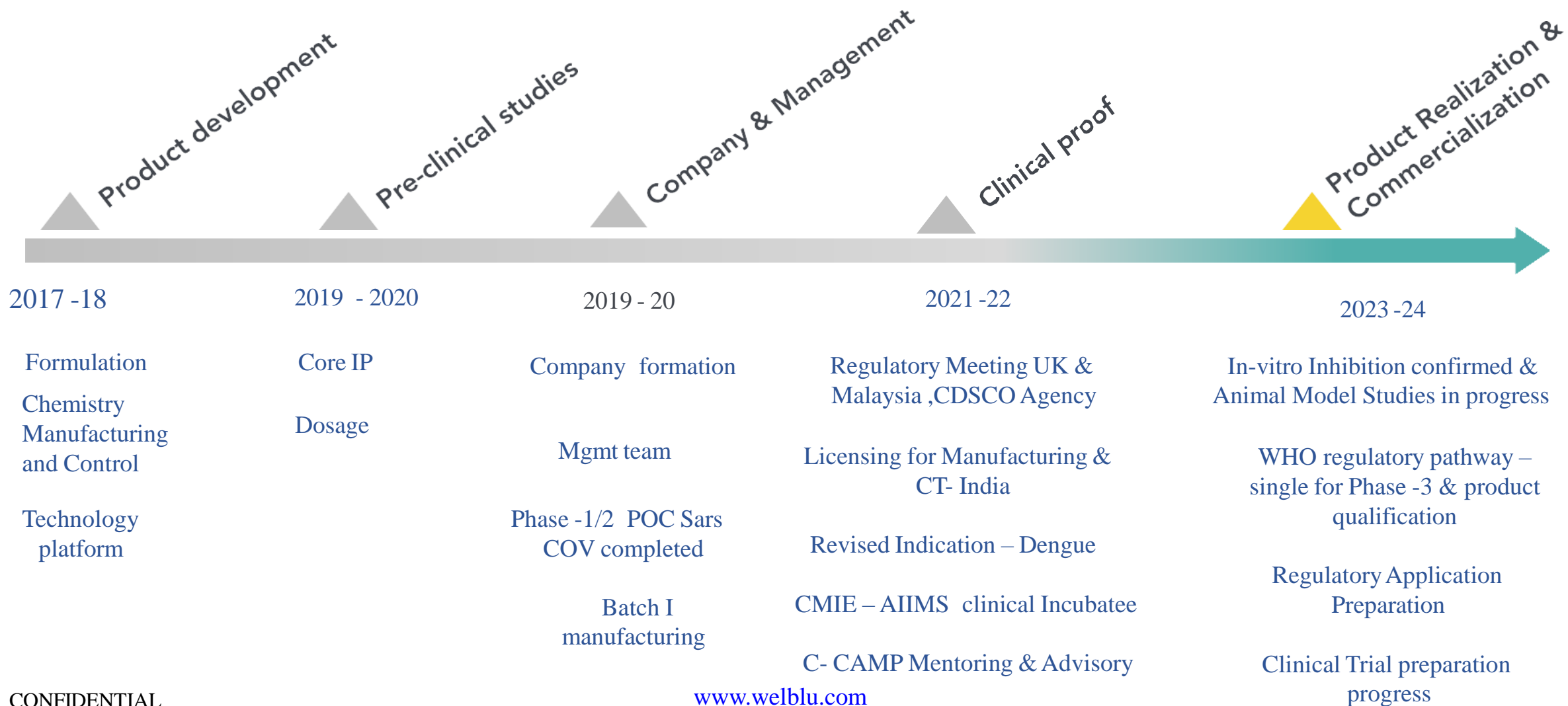
# Project : WELBLU Overview

Technology & Product Overview	Disease Category	Neglected Disease; On Priority list - World Health Organization				
	Segment	Public Health	Vector Borne	Viral Infection	Neglected Diseases	Emergency status
	Platform	Emerging Technology: Drug - Device				
	Regulatory Classification	New Drug Application - Fast Track Review				
	WELBLU	Repurposed Sublingual Drug formulation integrated with low wavelength visible light device				
	Action on Dengue Serotype	Dual Action :Disintegrate the Lipid Envelope & Modulate Host immune Cytokine Storm				
	Solutions	Phase -1	Phase -2			
		Treatment : Adult - Mild to Moderate	Treatment Children & Pediatric	Adjuvant : Pregnancy & Severity	Biomarker Validation treatment - Vulnerable for severity	Treatment for Coinfection & ( metabolic) Comorbidity
	Proposed Dosage & Treatment duration	To be administered twice daily, in the morning and evening – 7 days + 3 days				
	Technology Validation	Safety & Efficacy Clinical Trial on COVID -19 Virus Completed		Dengue In-vitro Assay confirms inhibition of all 4 serotypes with a selective Index > 400		
	Health Risk	128 years Drug Existence		Low Risk of Developing Resistance		Dual Action
Supply Chain	Readiness: Product Process validation completed and ready for commercial supply					

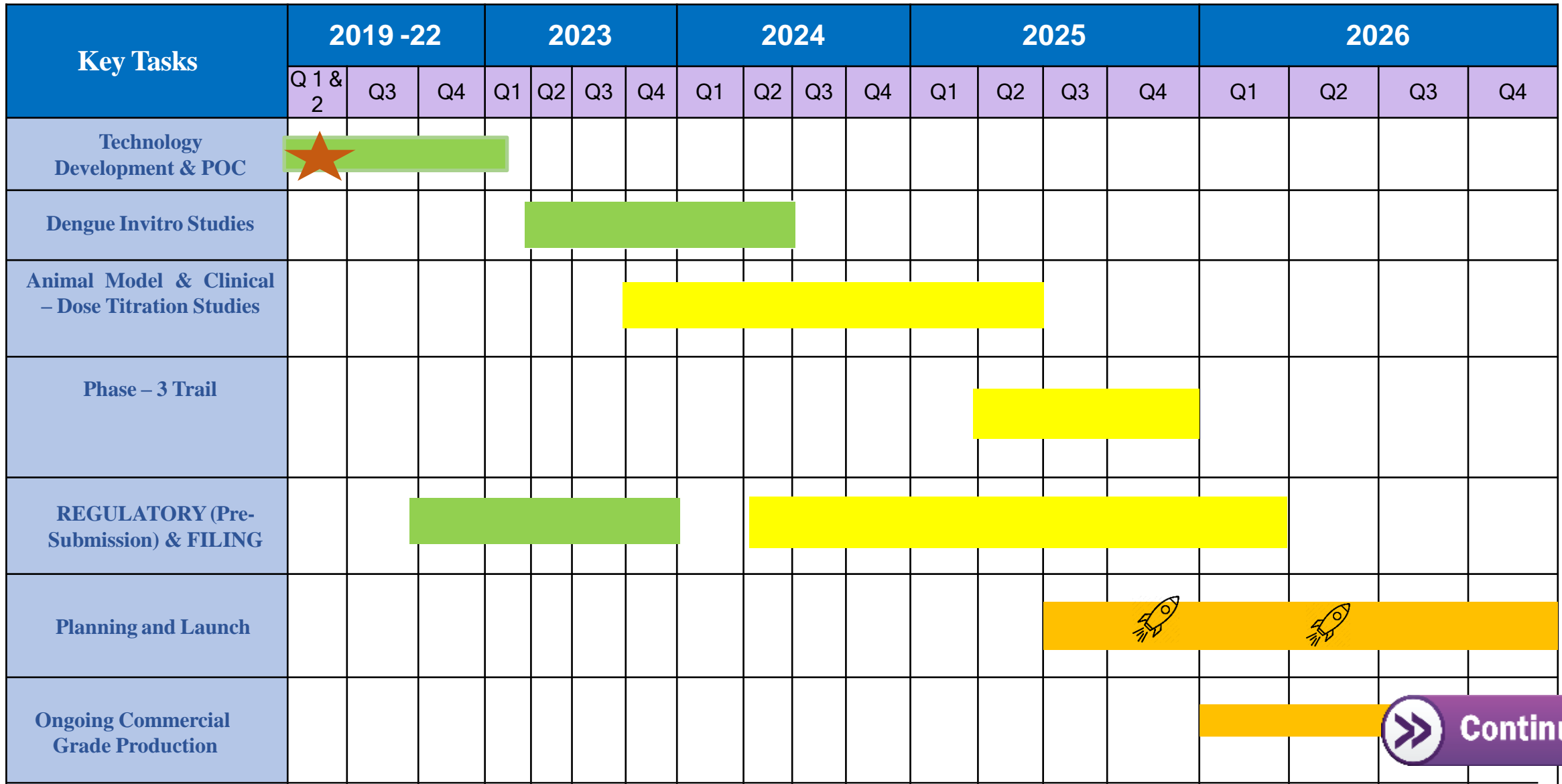
# Process & Unmet Needs

Process & Expertise	<b>Team</b>	Board & C-CAMP	Advisory Panel	Operation Experts	Project Management	Partner Management
	<b>Project Execution</b>	<b>In-vitro &amp; Animal (Completed)</b>	<b>Clinical (Completed)</b>	<b>Manufacturing &amp; Regulatory (Completed)</b>	<b>Patent, Commercial &amp; Legal (Completed)</b>	<b>Business Partnering (Completed)</b>
	<b>Market Authorization Application – Regulatory Approval</b>	<b>Preclinical - Ready</b>	<b>Chemistry Manufacturing &amp; Control - Ready</b>	<b>Animal Studies - In progress</b>	<b>Pharmacokinetic, Efficacy &amp; Safety - POC - In progress</b>	<b>Phase - 3 Partnering (CSA &amp; Industry)</b>
	<b>Market Access -Approval Route</b>	India	World Health Organization		Others Market	
	<b>Project Timelines</b>	<b>Animal Studies Oct 2024</b>	<b>Clinical Trial Authorization – Oct/ Nov 2024</b>	<b>Pharmacokinetics - Jan 2025</b>	<b>POC - Efficacy &amp; safety Studies - June 2025 &amp; Apply for Emergency Approval</b>	<b>Phase – 3, Partnering - Dec 2025 followed by commercialization</b>
Market & Partnering	<b>Impact</b>	141 countries	105 million impacted	36,000 fatalities	30 X over 50 years	No definitive treatment available
	<b>Market Potential</b>	Market value of US\$ 877.82 M in 2023 and is expected to accumulate a market value of US\$ 5,435.25 M (CAGR 20%) forecast period 2023-33.				
	<b>Indirect Competition</b>	Currently <b>no approved Vaccine in India</b> and few other countries two vaccines with restricted usage approval. Tetravalent Vaccines under development: 3 - 4 years to enter market				
	<b>Direct Competition</b>	6 - 8 Players global in the development Pipelines with repurposed and NCE category - Single action strategy				

# Our Journey



# Project Road map



# About Us

Focelite is dedicated to revolutionizing value chain strategies and solutions by harnessing decades of diverse expertise and accelerating partnerships between industry and institutes.

With a laser focus on optimizing every aspect of the value chain, across viral infection Focelite is committed to delivering innovative solutions that drive dengue treatment.

## 01 Strategy & Solutions

**New product strategy to capture widespread market attention**

## 02 Product Innovation

**Major partnership with industry leader to unlock opportunities**

## 03 Transformation

**Revenue growth surpassed market expectations**

# Board Members



Mr. Rajendra  
Bhandari Chairman

More than 3 decade  
of Experience on  
setting up  
Pharmaceutical  
operations and  
partnering from  
Greenfield for  
various dosage form



Vijay Kumar Ranka  
Managing Director

Molecular Biologist  
experienced from  
setting up complete  
research centre,  
specialized  
manufacturing  
catering to  
International  
market



Ms. Komal Minhas  
Strategic Partner

Microbiologist  
experienced in  
supply chain  
management ,  
International Govt  
and NGO for  
product certification  
program, Trainer for  
Quality system



Dr. Vinayaka Srinivas  
CSO

Experienced  
developed cell  
biology technology  
platform &  
commercialization,  
Expertise in the  
development  
regulatory pathway  
of drug candidate



Dr. Praveen B Sancheti  
Clinical Advisor

More than 2 decade  
practise in surgery  
and managing  
Clinical drug  
programs.  
Expertise in  
infection  
management of  
pandemic in  
clinical setting



Mr. Rishav Saraf  
Financial Advisor

More than 2  
decade of  
experience in  
auditing and  
compliance as  
per companies  
act .  
Expertise on in  
area of valuation





# Our Mission

New cases of microbial infection and viral emergency are on the rise in diseases pose the greatest public health risk due to their epidemic potential and/or whether there is no or insufficient countermeasures.

At Focelite, with our research and development strategy teams, we develop anti - infective healthcare products, based on a multitarget approach enabled by the use of repurposed drugs in synergy with drug potential and benefitting from a high level of evidence of dual action.

**Our goal:** reduce the impact these diseases may have on millions of at-risk individuals, worldwide.

Focelite is a player committed to treatment, the spearhead of public health.

# Thank You

 **Vijay Kumar Rank**

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 [www.welblu.com](http://www.welblu.com)



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